



MD Shakil Hossain

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Address: 67 Elizabeth Road, E6 1BW, London, United Kingdom (Home)

● ABOUT ME

I have over 11 years of experience in web design and development, WordPress theme and plugin development, SEO, Email marketing, and updating website content. During this time, I have built more than 200 websites.

Specializations:

Web Development Expertise: I am a proficient web developer with comprehensive skills in both design and development. My expertise includes HTML5, CSS3, Bootstrap, PHP & MySQL, JavaScript, and jQuery. I possess a comprehensive understanding of the React.js and Laravel frameworks.

Wordpress: Mastery in Wordpress, including theme customization, Divi and Elementor builders, website migration, malware removal, and plugin customization. Proficient in integrating ACF, CF7 & Gravity forms, and converting PSD designs directly to Wordpress. Familiarity with Rebel Mouse(CMS). I know techniques to enhance Wordpress site speed, ensuring top-tier web security through solutions like BulletProof, and adeptness in troubleshooting Wordpress issues.

Web Hosting Expertise: Comprehensive experience with hosting platforms such as Bluehost, WPENGINE, SiteGround, and Godaddy. Sound Knowledge on Amazon SES.

SEO and Digital Marketing: My skills in SEO and digital marketing are grounded in thorough keyword research, utilization of tools like SEMRush, Screaming Frog, Google Analytics, and Google Search Console. I am adept in affiliate marketing, lead generation, Meta marketing, Google Ads, and AdSense, along with proficiency in WP SEO optimization tools like Rank Math and Yoast. My understanding of technical SEO is in-depth. Additionally, I am proficient in email marketing platforms such as MailChimp, Sendinblue, GetResponse, and Systeme.io, and I specialize in setting up and managing Mailwizz for effective email marketing campaigns.

Content Rewriting: My content is original and free from plagiarism. I utilize AI tools including ChatGPT, WordAI, Quillbot, and Grammarly to ensure the uniqueness of my articles. My skills extend to blog/news rewriting, as demonstrated on my website, london24.news.

Graphics Design: I have sound knowledge in graphic design, proficient in using tools like Adobe Photoshop, Canva, Figma, and MidJourney.

● WORK EXPERIENCE

11/01/2012 – CURRENT Remote Work, United States

FREELANCER WEB DEVELOPER AT UPWORK UPWORK

Since 2012, I have established myself as a dedicated and skilled freelance professional through Upwork, where I have successfully delivered projects for over 100 clients globally. My specialization lies in web development, where I have designed and built more than 150 websites, catering to a diverse range of industries and client needs. My commitment to quality and client

satisfaction is reflected in my consistent performance and positive feedback on my Upwork profile, which can be viewed at: <https://upwork.com/freelancers/mshakilhossain> , My experience spans a variety of web technologies and design principles, enabling me to deliver tailored solutions that align with my clients' business objectives.

18/09/2018 – 31/12/2020 Dhaka, Bangladesh

WEB DEVELOPER (FULL TIME) BASHUNDHARA GROUP

I developed websites and maintain them regularly. I was maintaining a few Wordpress websites. Also I researched many topics when the company needed. I had responsibilities with their WHM and Cpanel.

01/07/2018 – 10/08/2020 New York, United States

EMAIL MARKETING AND DEV TASKS (PART TIME) T3 MARKETING

Designing responsive email templates optimized for various email clients, browsers, and mobile devices. Conducting A/B testing to analyze the effectiveness of different email designs. Managing and updating email templates for regular campaigns, ensuring high deliverability and engagement rates.

Identifying, diagnosing, and fixing website issues, including plugin conflicts, theme compatibility, and performance bottlenecks. Regularly updating and maintaining WordPress websites, ensuring high security and optimal performance. Customizing WordPress themes and plugins to meet specific client requirements.

10/01/2023 – 22/11/2023 Dallas, Texas, United States

CONTENT/NEWS REWRITING (PART TIME) DALLAS EXPRESS

I rewrite news articles every day, making sure they are true and original. My work involves checking facts, researching deeply, and making sure there is no copied content. I also focus on using SEO keywords to help people find our news articles more easily online.

● **EDUCATION AND TRAINING**

2008 – 2013 Dhaka, Bangladesh

BACHELOR OF SCIENCE IN COMPUTER SCIENCE AND ENGINEERING Atish Dipankar University of Science and Technology(ADUST)

● **DIGITAL SKILLS**

HTML5 | CSS3 | PHP and MySQL | React JS | Wordpress (Theme Development) | Email Template | Article Writing(English) | Bootstrap | JavaScript | lead generation | Search engine optimizstion | Digital Marketing | Google Analytics, Google AdSense & Google Search Engine | Search Console | Newswriting | rewriting | EMAIL MARKETING

● **ADDITIONAL INFORMATION**

PORTFOLIOS

Examples of My Web Development Projects

<https://www.admdmarketing.com/>
<https://t3marketing.com/>
<https://baycommunityhealth.org/>
<https://hotelcourage.nl>
<https://thebeardedpatriot.com/>
<https://london24.news/>

HONOURS AND AWARDS

11/12/2021

NATIONAL TOP 10 IT Freelancer WINNERS OF 2021 – BASIS In 2021, I received a distinguished award from the Bangladesh Association of Software and Information Services (BASIS), a testament to its prestige in Bangladesh. You can view my recognition on the official site: <https://outsourcingaward.basis.org.bd/prev/winners/2021/national-top-10-it-outsourcer>

Link <https://outsourcingaward.basis.org.bd/prev/winners/2021/national-top-10-it-outsourcer>